

## **Historic, Archive Document**

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# *Corn*

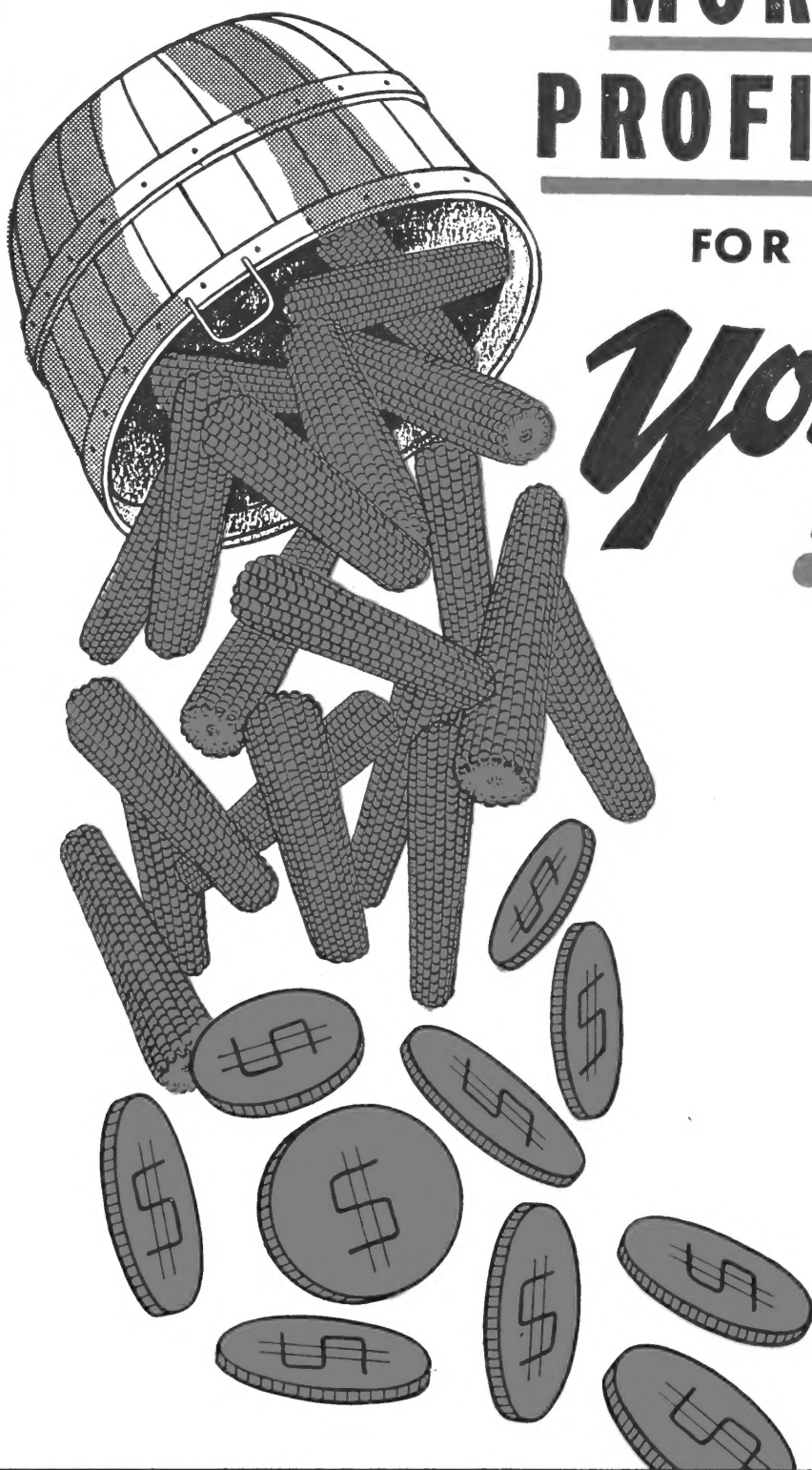
THAT MEANS

## **GREATER YIELD**

## **MORE PROFITS**

FOR

# *You!*

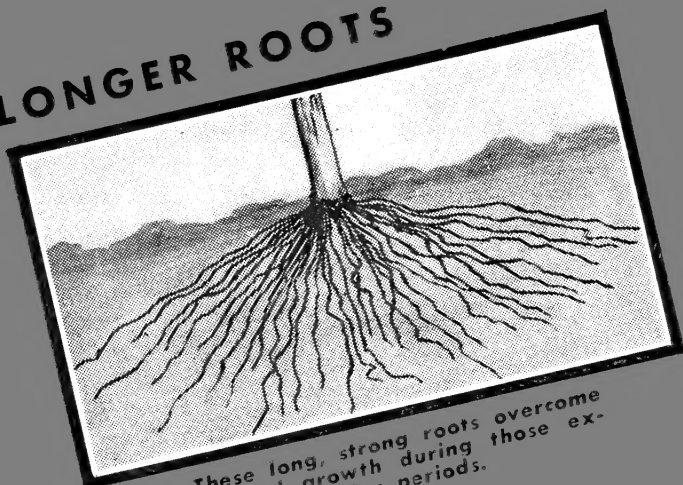


# **TEXAS HYBRID**

# TEXAS JOINS T

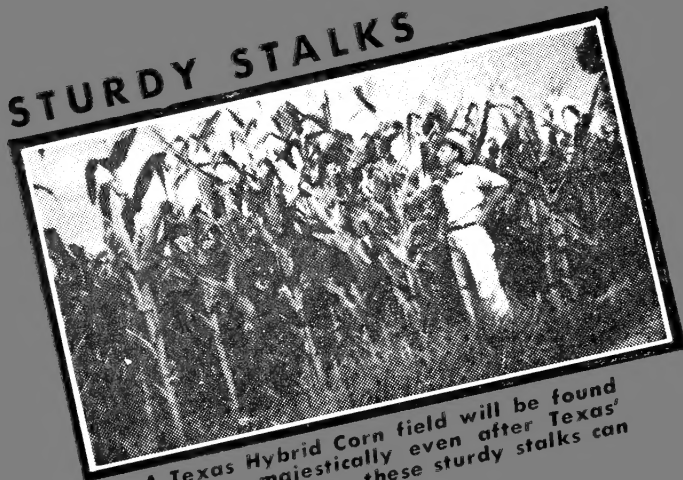
## Money Ma

### LONGER ROOTS



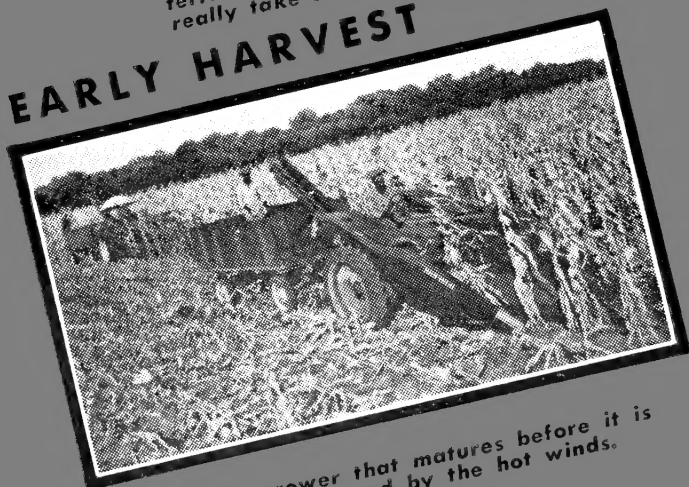
These long, strong roots overcome stunned growth during those extended, hot dry periods.

### STURDY STALKS



A Texas Hybrid Corn field will be found standing majestically even after Texas' terrific winds . . . these sturdy stalks can really take a beating!

### EARLY HARVEST



A fast grower that matures before it is severely damaged by the hot winds.

# IS THE NATION in the switch to *Making* Hi-Yield HYBRID CORN

## HYBRID IS BEST

You bet, Hybrid Corn is the best corn . . . that is if you are interested in growing more corn per acre—better corn—corn that has huge, full-developed ears with larger kernels—and finally corn that will give you bigger profits! That's why over 90% of the corn grown in the North is Hybrid . . . bred and developed especially for that locality. In the four biggest corn producing states in the Nation, the old open-pollinated variety has disappeared like the horse and buggy. Farmers that have once tried the Hybrid Corn for their particular soil and climate, just won't go back to the old fashioned, unreliable, open-pollinated variety.

## Here's Your TEXAS HYBRID

**A Corn that has been Bred, Developed, and Grown in the Southwest . . . for Southwestern Corn Growers.**

For over a period of eighteen years, extensive experiments have been conducted by Texas A. & M. College Experiment Station and Sub-Stations. Out of this research comes YOUR HYBRID CORN! Truly a product of the Southwest that is tailor-made for Southwest's individual soil and climate. It's the Corn Made Especially For You! Here are the various important characteristics that have been bred into your Texas Hybrid Seed Corn:

## 20%-30% GREATER YIELD

Hybrid corn produces large, fat ears, that are heavy and solid with deep kernels. Germination is extremely high. Tests at the experimental stations conclusively prove that Hybrid Corn constantly gives an average increase of 20% to 30%. Your farm land can also produce bigger yields with Texas Hybrid Corn.

## DISEASE—INSECT RESISTANCE

Inbred within Texas Hybrid Corn will be found an extremely high resistance to disease and insects. This is another reason you can count on getting more bushels of corn per acre when you harvest.

## GOOD ROOT SYSTEM MEANS DROUGHT RESISTANCE

This is one of the most important features of Texas Hybrid Corn. Texas has a dry, hot climate that is very injurious to corn that doesn't have long, strong roots that can withstand long periods of rainless days. To your Texas Hybrid Corn, these dry seasons have no serious effect on its growth and development.

## RESISTS WIND DAMAGE

You know how Texas is famous for its heavy winds . . . and how overnight your cornfield can be laid flat. Texas Hybrid Corn has been developed to overcome this costly hazard. The long roots are firmly entrenched in the soil and the sturdy, large stalks will remain upright in anything short of a tornado. You don't take chances on the weather when you plant Texas Hybrid Corn.

## EARLY HARVEST

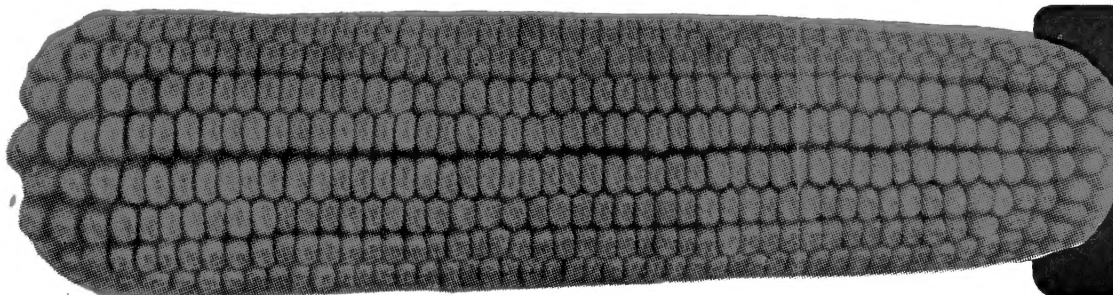
Texas Hybrid is a fast starter in the Spring and will remain ahead of all other corn throughout the summer . . . and the first ready for harvest. This way, you will not only have more and better corn, but you will have it sooner.

Speaking of harvesting, Hybrid ears break free from the husk . . . takes less time. For those of you who have large acreages of corn, Texas Hybrid is adaptable to machine harvesting. The two ears grow at a uniform height on each stalk, while on the open-pollinated variety you will find the ears at any height. This means even an additional saving for you.

## MORE MONEY—LESS EFFORT

Think back over the past years and list every reason why you either lost money on your corn crop or why it wasn't up to par. Go back over this folder and you will see that Texas Hybrid Corn has a characteristic that would have overcome your difficulty.

Don't wait . . . place your order now for Texas Hybrid Corn and join the many modern, progressive Texas Farmers who will have a bigger yield and greater profits on their next crop.



**IT'S BIGGER YIELD**

*Means*

**BIGGER PROFITS!**



**LOOK  
FOR THIS  
TAG...**

**BUY YOUR TEXAS HYBRID SEED FROM A  
DEALER THAT SHOWS THIS TAG**

**Your Assurance of Genuine,  
Dependable Hybrid**

To produce authentic Texas Hybrid Seed Corn, time, money and expensive equipment are required on the part of the seed grower. There is no "short-cut" method by which one can produce a Texas Hybrid Seed Corn with the inbred characteristics required to overcome the unfavorable corn growing conditions in Texas. When you buy your Hybrid Corn for your next crop, carefully inspect the bag of seed. If the bag is not properly sealed (or machine sewed) and labeled with the official Blue Tag, do not accept it . . . it is not Texas Hybrid Seed Corn!

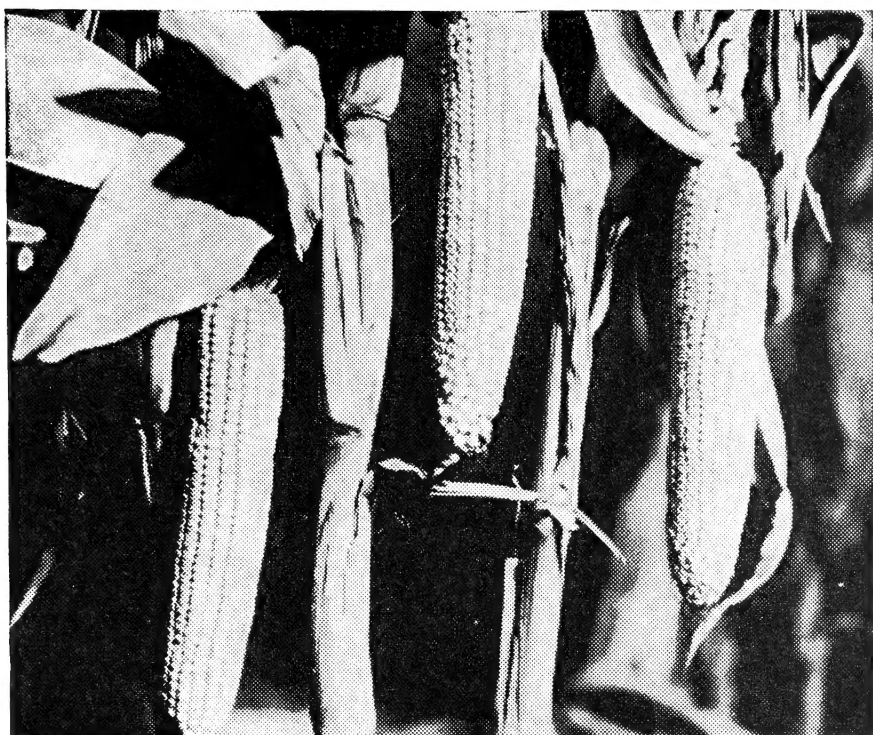


**HYBRID**

*Means*

**HI-YIELD**





## **INSIST ON TEXAS HYBRID CORN**

It is important to insist on Texas Hybrid Corn . . . not just any Hybrid Corn. You will only obtain the best results from Hybrid Seed Corn that is:

**BRED IN TEXAS** . . . thus being tailor-made for Texas growing conditions.

**DEVELOPED IN TEXAS** . . . under the individual soil and climatic conditions of Texas.

**GROWN BY TEXANS** . . . the men that best know the corn growing conditions in Texas.

All members of the Texas Certified Hybrid Seed Corn Association are required to process their Hybrid Seed Corn along the most scientific and exacting methods. Seed Corn that bears this tag is your assurance of dependability. That means a guaranteed crop for you every year . . . a bigger corn crop that will mean more money for you!

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**Texas Hybrid Seed Corn**  
*for Sale by*

